



BUDAPEST
INSTITUTE

On the learning curve - Transparency of Municipality-Owned Enterprises

Case study on Szeged, Hungary

Petra Edina Reszkető, Co-Director
Budapest Institute for Policy Analysis
2017

Transparency of municipality-owned enterprises in the Visegrad countries

Website content analysis, indexing
Visegrad Foundation

Our Money! Visualization of the Hungarian budget

Data visu, budget analysis
Open Society Institute

What do they promise? (2010, 2014) Screening the party election programs, content analysis
Civil initiative

Transparency of state-owned enterprises in HU

Website content analysis, indexing, workshops
Open Society Foundation

Transparency of municipality-owned enterprises in Szeged

Website content analysis, indexing, collaborative workshops
Szeged Municipality

Assessment of the business environment development initiatives

Data analysis (firm-level)
National Development Agency

Fiscal transparency in Hungary – A stakeholder analysis

Stakeholder survey, content analysis
International Budget Partnership

Transparency and accountability in national budget/ in public procurement

Stakeholder survey, media & admin.data
IBP, Visegrad Fund

Progress of HU Open Government Action Plan

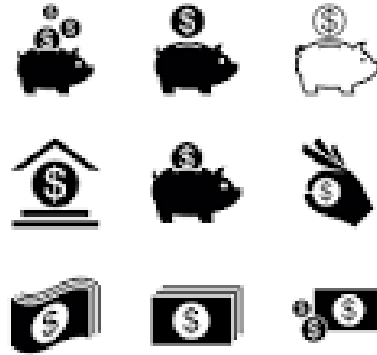
Policy monitoring & evaluation, stakeholder consultation
OGP Independent Report Mechanism

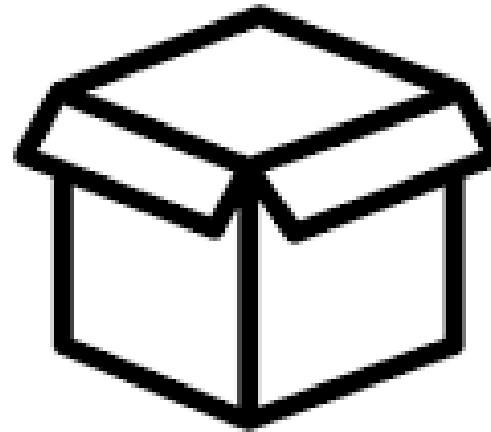
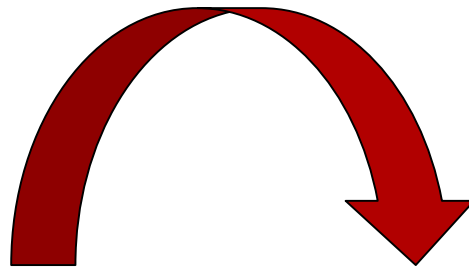
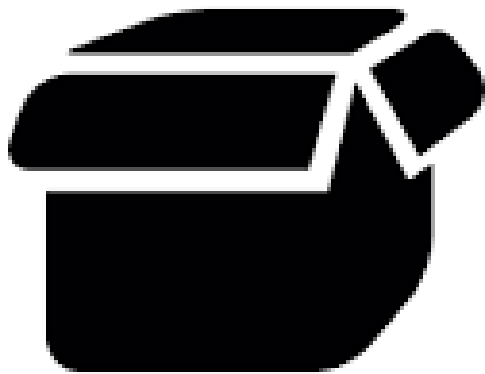
Analysis of administrative burden in the business sector

Data analysis
Ministry of Economy - survey

- ✓ *Go local!*
- ✓ *Pilot & start small, see next whether it can be mainstreamed*
- ✓ *Demonstrate the link between transparency & quality of public services*
- ✓ *Team up with local civil /advocacy groups, activists, media*

moe





Compliance **I**ndex

~ mandatory

*FoI, PP, Public Assets – e.g.
contact info, basic operational,
financial & organisational data/
docs*

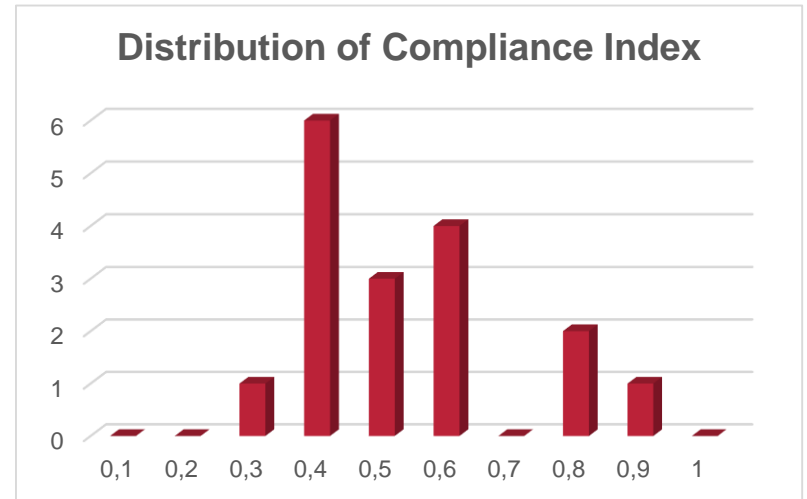
Hard **I**nformation **I**ndex

~ revolutionary

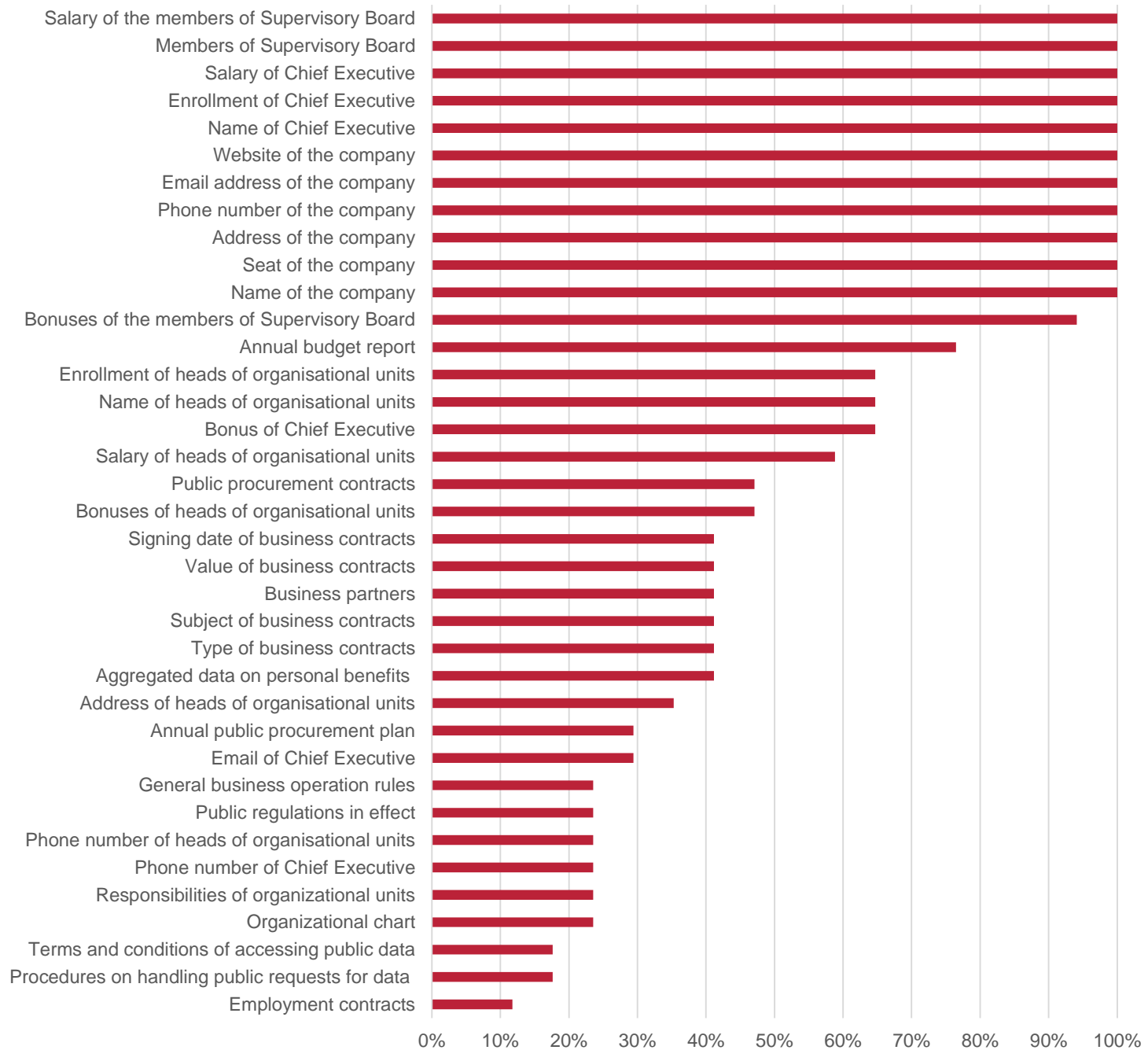
financial operations, business
integrity tools



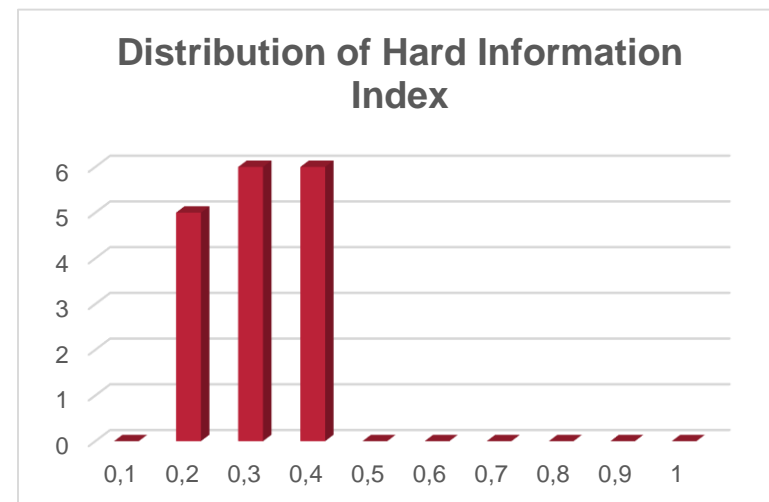
Ranking	Company	CI
1	Szegedi Vízmű zrt	0.86
2	Szegedi Szabadtéri Nonprofit Kft.	0.74
3	Szegedi Közlekedési Kft.	0.73
4	Szegedi Vadaspark Nonprofit Kft.	0.55
5	Szegedi Sport és Fürdők Kft.	0.53
6	Szegedi Városkép és Piac Kft.	0.51
7	IKV Ingatlankezelő és Vagyongazdálkodó Zrt.	0.51
8	Szegedi Környezetgazdálkodási Nonprofit Kft	0.48
9	RITEK Zrt	0.46
10	Szeged Pólus Fejlesztési Nonprofit Kft.	0.43
11	Cserepes Sori Piac Kft.	0.38
12	Ligetfürdő Ingatlanfejlesztő és Fürdőüzemeltető Kft.	0.38
13	Szegedi Rendezvény- és Médiaközpont Nonprofit Kft	0.38
14	Szegedi Testamentum Nonprofit Kft.	0.36
15	Dorozsmai Nagybani Piac Üzemeltető Kft.	0.34
16	Szeged és Térsége Turisztikai Nonprofit Kft.	0.32
17	Szegedi Víziközmű Működtető és Fejlesztő Zrt.	0.25

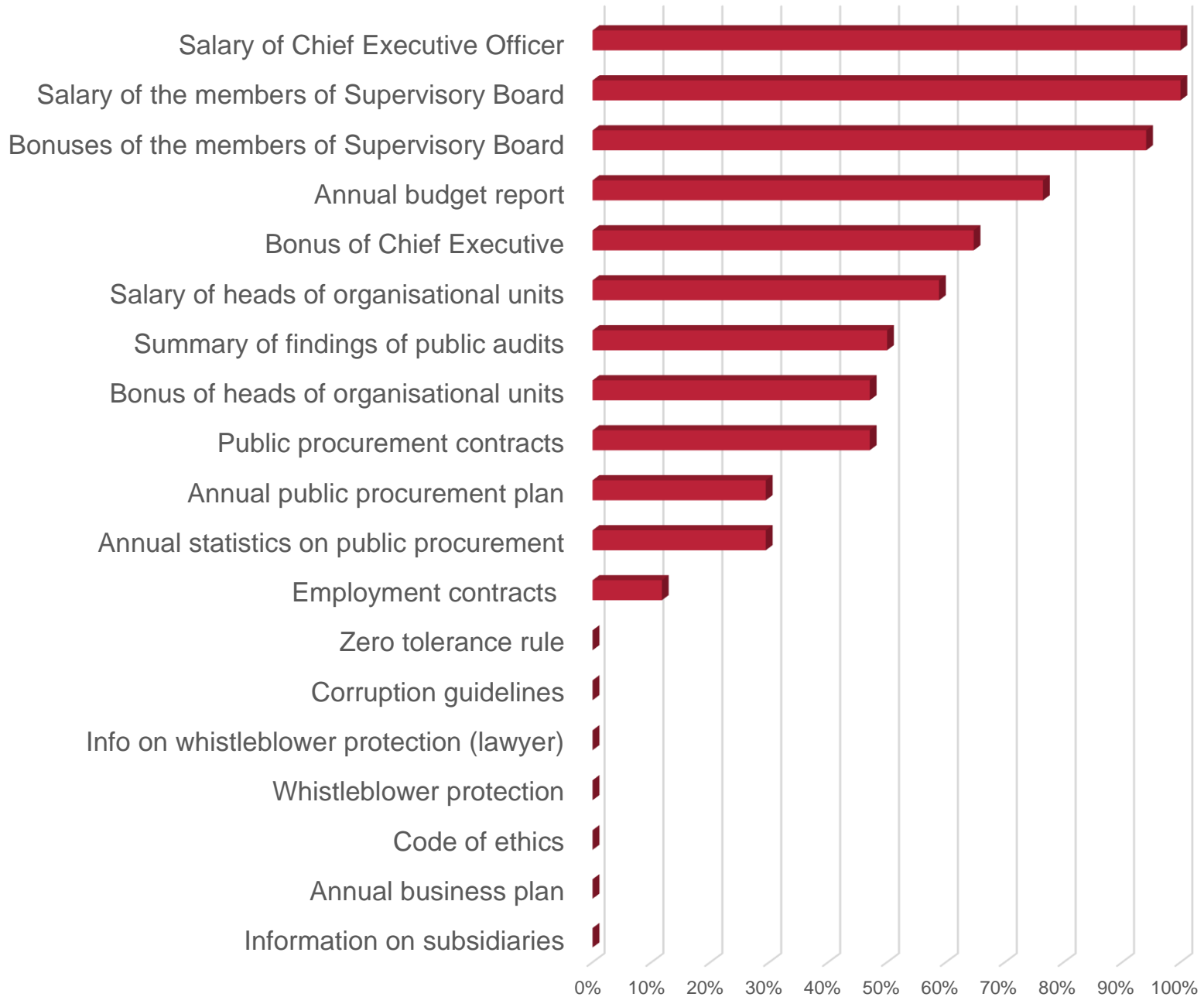


Proportion of websites containing elements of CI (% of companies)



Ranking	Company	HII
1	Szegedi Vízmű zrt	0.36
2	Szegedi Szabadtéri Nonprofit Kft.	0.36
3	IKV Ingatlankezelő és Vagyongazdálkodó Zrt.	0.36
4	Szegedi Közlekedési Kft.	0.36
5	Szegedi Sport és Fürdők Kft.	0.32
6	Szegedi Környezetgazdálkodási Nonprofit Kft	0.32
7	RITEK Zrt	0.29
8	Szeged Pólus Fejlesztési Nonprofit Kft.	0.29
9	Szegedi Testamentum Nonprofit Kft.	0.25
10	Szegedi Vadaspark Nonprofit Kft.	0.21
11	Szegedi Városkép és Piac Kft.	0.21
12	Szegedi Víziközmű Működtető és Fejlesztő Zrt.	0.21
13	Dorozsmai Nagybani Piac Üzemeltető Kft.	0.14
14	Cserepes Sori Piac Kft.	0.14
15	Ligetfürdő Ingatlanfejlesztő és Fürdőüzemeltető Kft.	0.14
16	Szeged és Térsége Turisztikai Nonprofit Kft.	0.14
17	Szegedi Rendezvény- és Médiaközpont Nonprofit Kft	0.11





“One of our colleagues is taking care of our webpage, though this is not her main task.” (CEO of a small company)

ignorance

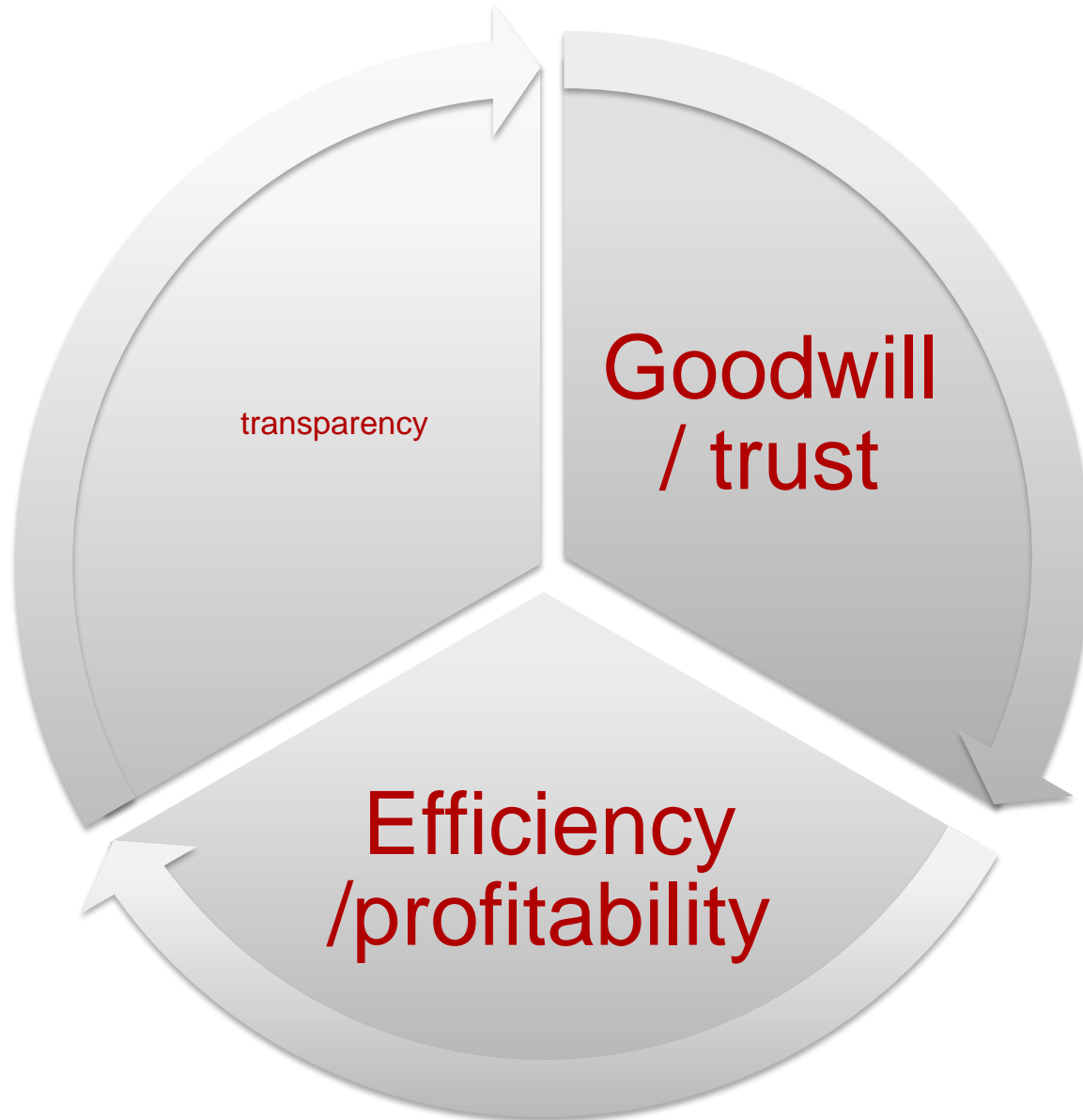
*“What is the purpose of disclosures ... it can appear in the tabloids and the public can chew on it”
(CFO of a medium-sized company)*

**aversity to
disclosure**

*"In terms of transparency, we are fully in compliance with the law.
As a lawyer, I couldn't say anything else."
(CEO of a medium-sized company)*

*"Our ethical code determines our business conduct
and teaches us in how to respect our clients,
our business partners in order to do the best in our job.
We did not find it though important to publish on the website"
(CEO of the largest local company)*

**law-abiding
but not
strategic**



- **Need for awareness raising:** training for local CSO, media, online guideline (coding instructions)

www.vallalatiatlathatosag.hu

- **Need for tailor-made consultancy:** checklists, “low hanging fruits” (e.g. single PSI entry point, cross-linking, max. two-clicks-rule), structuring firm-level data

YARDSTICK COMPETITION

regular ranking helps benchlearning 😊

Feel free to contact us and/ or check our website

petra.reszketo@budapestinstitute.eu

www.budapestinstitute.eu

Thanks for your attention!