

## Program of the training sessions for practitioners

Format		Content
		Registration and welcome word
1	Lecture	<p>Introduction to SPE:</p> <ul style="list-style-type: none"> <li>- SPARK's framework</li> <li>- Definition and history of SPE</li> <li>- Conceiving a theory of change to anticipate the possible effects of social innovations</li> <li>- Determining the outcomes</li> <li>- Understanding what is impact and what is a counterfactual</li> </ul>
2	Group work	<p>Each participant presents orally his institution, his position and, if relevant, his project, focusing on:</p> <ul style="list-style-type: none"> <li>- The policy objective and the target group;</li> <li>- The intervention to be experimented;</li> <li>- The expected outcome.</li> </ul> <p>Discussion around the relevant outcomes.</p>
3	Case Study 1 Vote in the US	<p>The different methods of impact evaluation:</p> <ul style="list-style-type: none"> <li>- Pre-post</li> <li>- Participants / non-participants</li> <li>- Difference in difference</li> <li>- Multivariate regressions</li> <li>- Statistical matching</li> <li>- Randomized evaluations</li> </ul>
4	Group work	Starting from participants projects, discussion on the possible methods
5	Case Study 2 Young jobseekers in France	<p>How to randomize?</p> <ul style="list-style-type: none"> <li>- Choosing the right level of randomization</li> <li>- Methods of randomization</li> <li>- Advanced designs</li> </ul>
6	Group work	Starting from participants projects, discussion on the possible designs
7	Lecture	<p>Meeting the constraints:</p> <ul style="list-style-type: none"> <li>- Determining the needed sample size</li> <li>- Organizing the surveys</li> <li>- Dealing with attrition</li> <li>- Menaces to validity (internal &amp; external)</li> </ul>
8	Individual exercise	Under the supervision of the professor, participants are asked to draft a list of issues to solve in order to complete their project proposals as well as an action plan to address them (persons to contact, questions to clarify, etc.).